

ches



with a new president appointed in August.

According to the new chief Pier Paolo Righi, "it's a great opportunity".

"It's a great global name with a global reach that talks to every age group from China to South America," which perhaps explains the strategy to sell the line on the internet (and net-a-porter already has a growing customer base in Australia).

"Let's untap this opportunity from a business aspect and a brand aspect," says Righi, who used to work for US label Tommy Hilfiger.

He says the brand wants to be as iconic as Lagerfeld's own persona, signified by his high

white collars, ponytail and sunglasses.

"And ironic also, he's always having fun. He's cultured, very literate and cross-cultural. We're working with the clear idea that the world of luxury cannot stay with people who have lots of money, the appeal of luxurious fashion needs to go broader," Righi says.

"We believe that over the next four to five years, the accessories business can go even beyond the apparel business, the market is here for bags, footwear, jewellery and watches."

Stay tuned to www.karllagerfeld.com

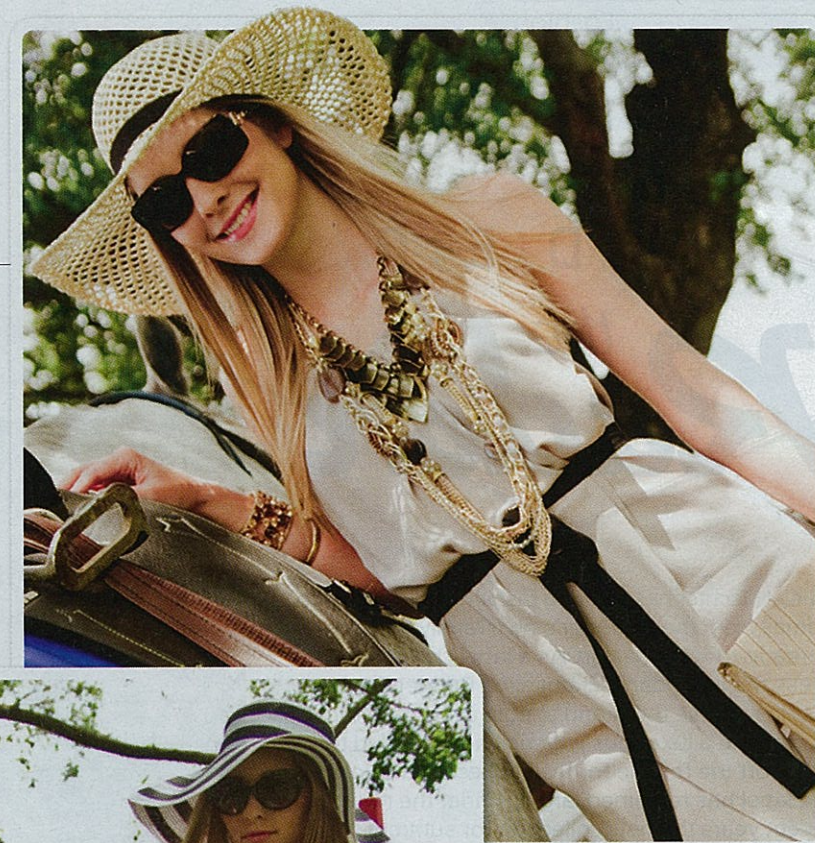
bGORGEOUS

FASHION + BEAUTY

Polo style

The Spring Racing Carnival provides a good excuse to dress up but that doesn't end when the big races are over. At Doomben, the beautiful people will be back to watch horsemanship of a different type on 12 November for Paspaley Polo in the City, which will see top players from around the country and overseas in competition as part of a national tournament series. Competition off the field will be just as rigorous as *bmag* will be out to spot a style savvy winner in Fashions on the Field. On the day we'll be looking for a guest who knows the difference between dressing for spring racing and the polo – and there *is* a difference. Polo has its own chic dress code and to give budding fashionistas a head start we asked professional stylist Tanja Mrnjaus, from Westfield Carindale, for her top 10 tips:

- 1 Shoes** – opt for a wedge heel, glam flat sandal or a gorgeous tan boot with a flat or chunky low heel
- 2 Dress** – mid-length or a maxi but, like the racing, don't wear anything too short or revealing
- 3 Fabrics** – choose natural fibres such as silk, linen and cotton rather than sheen satins and definitely leave anything sequinned at home
- 4 Shorts** – tailored shorts are acceptable but keep your top covered with a blouse, shirt, a cute blazer or a cropped jacket
- 5 Jeans** – they may be banned from the members' stand for the races but yes, you can wear jeans to the polo. Wear a straight-leg cut, tucked into boots and add a gorgeous crisp shirt and a fitted blazer. Style with a silk scarf
- 6 Sunglasses** – big frame designer shades still work here
- 7 Bag** – carry a tote or a shoulder bag, nothing too glitzy and delicate
- 8 Hats** – finish off the look with a wide-brim hat, head scarf, trilby or a baker boy hat, no fascinators!
- 9 Accessories** – understated with a pop of colour, or quality bold pieces: nothing too sparkly (unless they are real diamonds)
- 10 Man style** – blokes should wear casual cotton trousers, tailored chinos rolled just above the ankle, linen blazers, polo tops and a pair of loafers.



Above: Mombasa maxi dress \$119.99; Jacqui E hat \$29.95; Adorne cuffs \$35-\$39; necklaces \$39 each; beige clutch \$45; Bvlgari sunglasses from Sunglass Hut \$620.

Left: Jacqui E blouse \$79.95; Sportsraft Signature jacket \$299; Esprit shorts \$69.95; Jacqui E hat \$29.95; Adorne cuff \$65, ring \$24.95, necklace \$85 and clutch \$45; Prada sunglasses from Sunglass Hut \$380.

All clothing and accessories from Westfield, Carindale.

Paspaley Polo in the City will be on at Doomben Racecourse on Saturday 12 November from 11am. For information see www.polointhecity.com. Entry to *bmag* Fashions on the Field to win fabulous prizes will be by judges invitation on the day before 1pm and winner announced after 2pm.

oots
andatory
the
PO.

n for business during renovations.

igned to make it a Post Office of the future. Our opening hours remain
o you during this transformation. We expect to be finished by late
cause.



**NOBLE
HOUSE**

FURNITURE

Complimentary interior design consultation.

Brisbane Showroom:
6 James Street, Fortitude Valley
Phone 07 3252 1002
centro@noblehousefurniture.com.au

Gold Coast Showroom:
29 Ashmore Road, Bundall
Phone 07 5592 6272
bundall@noblehousefurniture.com.au

dantè ITALIAN LEATHER THEATRE SUITES
BY NOBLE HOUSE DESIGN



- Direct Import
- Italian leather
- Electric or manual mechanism
- Storage compartments
- Drink holders
- 2 & 3 Seaters
- Colour choice

8621 (Electric)
2 SEATER \$2990
3 SEATER \$3990
9190 (Manual)
2 SEATER \$1990